



# Marigo Heijboer

## User Experience Designer

marigoheijboer@gmail.com  
www.marigoheijboer.nl  
25-01-1987 | Dutch

I am an outgoing and driven UX designer with a passion for making complex data & systems user-friendly. I love to design novel experiences to help make people's lives easier and more calm. I also love creating new experiences for myself, by travelling, living abroad, and writing stories. I have over 9 years of experience in UX design and strategy in a big diversity of companies and organizations around the globe.

## EXPERIENCE

2021 - present

### Senior UX Designer Sping

User experience, user interface design, concept design, UX strategy, UX sales, UX coaching

2019 - 2021

### Senior UX/UI Designer BearingPoint Caribbean

*Curaçao*

User experience, user interface design, interaction design, user research, agile design processes, UX lead.

2017 - 2019

### UX Designer CLEVER°FRANKE

User experience, concept design, data-driven design, user research, workshop facilitation.

2014 - 2017

### Interaction Designer Mirabeau

User experience, interaction design, user research, content strategy, agile design processes, innovation.

## SKILLS

Human-centered design  
Concept design  
Problem-solving  
Product & UX strategy  
Story-telling  
Unraveling complexity

## PERSONALITY

Creative  
Outgoing  
Analytical  
Driven

## ACCOMPLISHMENTS

2018

Product owner certificate (PSPO I)

2019 & 2023

Talks at 'Ladies that UX' and 'UXify' about Calm UX / AI for UX

## EDUCATION

2010 - 2013

### MSc Human Technology Interaction

*TU/e Eindhoven*

Research, human behavior & psychology.

2012 - University of Technology  
Sydney

2005 - 2010

### BSc Industrial Design

*TU/e Eindhoven*

Design (proces), interaction, concepting & (user)research.

2007 - Georgia Institute of  
Technology, Atlanta, USA

2008 - 2009

### Study Association Lucid

Board member - Secretary & External affairs

1999 - 2005

### VWO Science profile (Maths/Physics)

*Bernardinuscollege, Heerlen*